



## Local Roads and Community Infrastructure Program – Signage Guidelines

This document sets out the guidelines for signage relating to projects valued at more than \$10,000 that are funded through the Local Roads and Community Infrastructure Program.

Funding recipients will be required to submit a signage plan setting out proposed temporary and permanent signage for a project when approval for construction is sought. The funding recipient may also be required to certify in the annual financial statement and audit report that required signage has been erected in accordance with relevant agreements and signage plans.

A project specific sign is to be placed prior to construction commencing at each end of the physical work, facing oncoming traffic. Please ensure consideration is given to safety issues surrounding the placement of signs.

Signs are not to be obscured, including by any other information signs and must be maintained for 12 months beyond the opening of the project.

The Australian Government Crest and 'BUILDING OUR FUTURE' tag line, should always take prominence over all other logos.

Where a project is fully funded by the Australian Government, there are to be no signs giving public recognition to the relevant state/ territory government or authority other than an auxiliary sign affixed below the main project sign. See the auxiliary sign page for specifications.

Where a project is majority funded (80 per cent or more Australian Government funded), the Australian Government Crest is to take the prominent position, with the relevant state/ territory government or authority logo affixed below the Project name on the sign.

Where a project is jointly funded, the Australian Government Crest is to take the prominent position with the relevant state/ territory government or authority logo on the adjacent side.

The requirements are set out in the templates in this document.

The funding recipient will be required to submit final proofs of signs and commemorative plaques to the relevant project officer within the Department of Infrastructure, Transport, Regional Development and Communication for clearance prior to production. Sign sizes, text sizes, style, colour and materials should be in accordance with the examples outlined in this document. A package of templates is available via request through your departmental project officer.

The main sign should be: • 900mm wide by 1200mm high.

A smaller sign can also be used when the usual speed limit is less than 80km per hour: • 600mm wide by 900mm high. The proportions of the standard sign must be maintained when using a smaller sign.

## Colour

Colour for all reproduction methods must be matched as closely as possible to the Pantone standards. Allowances should be made for variations between materials.

## Fonts

# ABCabc123

Primary sans serif typeface – Arial Black

# ABCabc123

Primary sans serif typeface – Arial Bold



PROGRAM:  
LOCAL ROADS AND COMMUNITY INFRASTRUCTURE PROGRAM

Sign: Jointly funded

Font: Arial Black

Colour specifications:

FMS 285	C	85%
	M	52%
	Y	10%
	K	0%

Black	C	0%
	M	0%
	Y	0%
	K	100%

Note: See page 3 for sign specifications.



PROGRAM:  
LOCAL ROADS AND COMMUNITY INFRASTRUCTURE PROGRAM

Sign: Fully Australian Government funded

Font: Arial Black

Colour specifications:

FMS 285	C	85%
	M	52%
	Y	10%
	K	0%

Black	C	0%
	M	0%
	Y	0%
	K	100%

Note: See page 3 for sign specifications.